

## Senior Executives

# DIRECTING INNOVATION

 Leadership development for women in science, technology, or engineering

## WHO ATTENDS

Senior executives in ST&E (science, technology, and engineering) with a significant impact on setting the business direction of their organizations. Participants have experience managing cost centers, generating revenue, driving innovation, and leading global, cross-functional teams.

## ABOUT THE PROGRAM

Senior executives in ST&E are challenged to think differently about leadership and themselves as leaders. Leaders gain new theory, skills, and practice to influence decision-making at the top levels of their organizations and to support the development of new, cutting-edge products and therapies.

Sessions on persuasion, power and influence, executing for outcomes, and action-planning prepare participants to guide their teams and organizations to success through economic change and volatility.

We are proud to collaborate with the Society of Women Engineers (SWE), the world's leading professional organization for women engineers.



## LEADERSHIP IMPACT

Participants delve into and articulate their leadership vision. They harness the tools and concepts presented to craft a career-transforming development plan with the potential to catalyze advancement. Women who attend will:

- Collaborate across boundaries to build credibility and drive innovative outcomes
- Hone their use of power and influence for career and company growth
- Learn to assess and deliver critical strategic decisions in the face of insufficient information

“*How refreshing to be around so many women leaders. I was able to much better articulate my ideas for how to develop and execute our vision. It also reminded me to support emerging women, which has already helped me identify and develop new talent.*”

- ENGINEERING & SITE MANAGER, DEFENSE & SPACE

## PROGRAM INFORMATION

- Dates: February 11 – 16, 2018
- Fee by November 1: \$9,200 USD  
After November 1: \$9,500 USD
- Location: Phoenix, AZ
- Contact: [leadership@smith.edu](mailto:leadership@smith.edu)  
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