

WOMEN MEAN BETTER BUSINESS

SMITH COLLEGE EXECUTIVE EDUCATION FOR WOMEN



SENIOR EXECUTIVE PROGRAM FOR WOMEN

Moving senior executives to the C-Suite

JULY 17 - 21, 2017

SMITH COLLEGE • NORTHAMPTON, MA



SMITH COLLEGE
EXECUTIVE EDUCATION *for* WOMEN

Celebrating 40 Years



PROGRAM HIGHLIGHTS

The Global Economy: Explore the impact of the complex and rapidly changing global economic system

Strategy is Innovation: Develop skills to create a culture of innovation in a volatile global market

Executive Coaching: Explore key behaviors that enhance leadership outcomes

Leading Global Organizations: Learn techniques for leading across boundaries of culture, time, and distance

The Visionary Leader: Reveal the themes and challenges of your leadership journey to chart your future and deliver your vision

ABOUT THE PROGRAM

Today, the success of an organization depends on how well its leaders are prepared to conduct business and lead on the global level. The growing global marketplace requires a class of leaders who have the skills necessary to lead effectively in a climate of profound disruption.

The *Senior Executive Program for Women* is the premier program for senior women executives who are on their way to the C-Suite. Women who attend this program catalyze their leadership vision by examining what it means to be a leader during times of accelerating complexity and risk, as well as the unique challenges they face as female leaders.

Participants return with tools to guide their leadership from leading people to leading entire global organizations, with a crystallized view from the top.

WHO SHOULD ATTEND?

Senior women business executives who are poised to reach the C-Suite.

Participant titles may include:

- VP, Global Regulatory Affairs
- General Manager, Corp. Strategy
- Senior Counsel
- SVP, Global Diversity and Inclusion
- Executive Director

WHY AN ALL-WOMEN PROGRAM?

Experience.

Smith College Executive Education has 40 years of success in developing exceptional women leaders. Smith's signature all-women classroom model supports women's natural collaborative and participatory learning style, creating an environment where women can take full advantage of their learning experience.

Impact.

Fortune 500 organizations report significant improvements in areas like leadership, strategic thinking, and retention as a direct result of enrolling women in Smith programs.

Network.

Women who attend the *Senior Executive Program for Women* build a global network of true peers – other senior women executives striving to reach the top levels of corporate leadership in the face of isolation, subtle bias, among other challenges.

TYPICAL PROGRAM SCHEDULE

	DAY 1	DAY 2	DAY 3	DAY 4
Welcome	Global Leadership	Global Organizations	Global Economy	Action Planning
Registration and Opening Dinner Program	Wellness Program	Wellness Program	Wellness Program	Wellness Program
	Reflection & Leadership Narrative	Reflection & Leadership Narrative	Reflection & Leadership Narrative	Reflection & Leadership Narrative
	The Strategic Leader	Global Strategy	Global Economics	Capstone Activity
	Networking Lunch	Networking Lunch	Networking Lunch	Closing Remarks & Reception
	The Art of Perception	Executing Strategic Outcomes	Macro Trends	
	Team Dinners	Networking Dinners	Dinner & Executive Panel	

PROGRAM ELEMENTS

 REFLECTION	 VIRTUAL CLASSROOM	 EXECUTIVE COACHING	 CASE STUDIES
 LEADERSHIP NARRATIVE	 INTERACTIVE CLASS DISCUSSION	 TOOLKITS AND FRAMEWORKS	 SMALL GROUP EXERCISES

PROGRAM DIRECTOR



Iris Newalu
Executive Director,
Smith College Executive Education
Academic Director & Facilitator

FEATURED FACULTY



Amy Herman
President,
The Art of Perception
Author of Visual Intelligence



Vijay "VG" Govindarajan
Coxe Distinguished Professor,
Tuck School of Business
at Dartmouth College

REAL WOMEN, REAL STORIES



“ My organization is going through a significant reorganization,

with a lot of uncertainty and ambiguity, this program has given me new perspectives and tools to help create this new way forward. My mentor has already noticed a difference in my behavior in terms of focus and empowerment of myself and my team. ”

- Senior Director, Fortune 100 Industrial Manufacturing Company

“ I specifically valued being with women from different industries at my same level.

So often women’s groups are centered on “issues” with the glass ceiling, or things that make us different. Here I felt like I had a lot in common with my female peers, yet the focus was on our career success so far, our potential, and those characteristics we need to continue to renew as leaders to move forward. ”

- Executive Director, Fortune 100 Financial Institution

PROGRAM AT A GLANCE

APPLICATION

To register, please email leadership@smith.edu

PROGRAM DATES

July 17 - 21, 2017

PROGRAM FEE

\$11,025, group discounts available

DEADLINE

Space is limited, reserve seats now

LOCATION

Smith College Campus
Northampton, MA, USA

FOR MORE INFORMATION

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www.smith.edu/execed



OTHER SMITH EXECUTIVE EDUCATION PROGRAMS

ABOUT SMITH COLLEGE EXECUTIVE EDUCATION FOR WOMEN

Smith College Executive Education for Women prepares organizations to compete in a highly competitive global economy. Smith's leadership programs for women enable forward-thinking organizations to build a pipeline of high-performing women leaders at all levels of the company.

Established in 1975, long before other leadership programs were open to women, Smith remains the leader in women-only executive leadership development.

Smith's approach to executive education blends academic rigor with a dialogue centered on real-world business issues. Smith's signature all-women classroom model supports women's natural collaborative and participatory learning style, and creates an environment where women can build bonds of trust, mutual respect, common experience and a global network for life-long learning.

SENIOR LEADERS IN STEM

Directing Innovation

Transforms senior-level businesswomen in science, technology, and engineering into global strategists and innovators who are poised to contribute more broadly to their organizations' continued success. This program is designed collaboratively with the Society of Women Engineers.

EMERGING MANAGERS IN STEM

From Specialist to Strategist

Equips aspiring managers in science, technology, and engineering with career-transforming skill development, preparing them for success in management. This program is designed collaboratively with the Society of Women Engineers.

MIDDLE MANAGEMENT

Mid-Level Executive Program for Women

Designed to move mid-level women executives from executive management to the next level - executive leadership. Participants are challenged to examine their leadership capacity and identify areas for improvement.





Executive Education for Women
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