



**SMITH**  
Executive Education

# Leadership Communication Skills

Explore fundamental elements of communication, practice frameworks for developing powerful messaging in presentations, and learn how to make an impact by honing your authentic leadership style.

## Program Details:

- Live Online
- October 17-19, 2023
- 1:00 p.m. - 3:30 p.m. each day

This program is part of the **Leadership Development Certificate**

Learn more at [bit.ly/Smith\\_Certificate](https://bit.ly/Smith_Certificate)



### Personal Presence & Impact

Leaders with a strong personal presence command attention and inspire their teams. Uncover the secrets to cultivating an authentic and compelling leadership presence. Learn how to exude confidence, establish credibility, and connect on a deeper level with your team.



### Powerful Presentations

Delivering captivating presentations is a crucial leadership skill. Hone your ability to craft and deliver powerful messages that resonate with your audience. From structuring content to using visuals effectively, this session will provide actionable advice and opportunities to practice key skills for more powerful presentations.



### Effective Communication

Effective leadership hinges on effective communication. Explore key elements of effective communication, identify and close communication gaps, and use "clean talk" to express and understand important messages. Develop the agility to adapt your communication approach to different situations and personalities.

**Learn more and register:**

[bit.ly/Smith\\_LCS](https://bit.ly/Smith_LCS)



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[execed.smith.edu](https://execed.smith.edu)