



SMITH  
Executive Education

EMPOWERING WOMEN LEADERS

SENIOR STEM EXECUTIVES

# DIRECTING INNOVATION

## About the Program

The Directing Innovation Program supports senior STEM executives in leading during these times of rapid and profound change, amidst the specific challenges they face as female leaders in especially male-dominated fields.

World-renowned faculty lead experiential sessions and group discussions, where participants explore the factors that have shaped their leadership thus far as well as new practices they can employ going forward.

Peer-to-peer networking opportunities both during and after the program foster powerful life-long connections.

Participants return ready to articulate their leadership vision and carry out career-transforming action plans developed throughout the program.

## Who Attends

Senior executive women in STEM with 15+ years experience who have a significant impact on setting the business direction of their organizations. Participants have experience managing P & L and cost centers, generating revenue, driving innovation, and leading global, cross-functional teams. Typical titles: Senior Vice President; Vice President; Senior Director; Managing Director; General Manager.

## Key Takeaways

During the program, participants hone their abilities to:

- Collaborate under complicated circumstances to support innovative solutions
- Use persuasion, power and influence for career and company growth
- Assess and deliver critical strategic decisions in the face of insufficient information
- Work across “silos” to drive organizational goals
- Negotiate, build trust and win buy-in to drive optimal outcomes
- Invest in personal health and well-being for sustainable career success

[execed.smith.edu/di-program](https://execed.smith.edu/di-program)

DATES: March 1-6, 2020

FEE: \$9,675 USD by November 15 or \$9,975 USD after November 15

LOCATION: Las Vegas, NV

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*We are proud to collaborate with the Society of Women Engineers (SWE), the world's leading professional organization for women engineers.*

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*How refreshing to be around so many women leaders. I was able to much better articulate my ideas for how to develop and execute our vision. It also reminded me to support emerging women, which has already helped me identify and develop new talent.*

ENGINEERING & SITE DIRECTOR, DEFENSE & SPACE