



SMITH  
Executive Education

EMPOWERING WOMEN LEADERS

# SENIOR EXECUTIVE PROGRAM

## About the Program

The Senior Executive Program prepares senior leaders to take their organizations to the next level during complex and ambiguous times, amidst the specific challenges they face as women leaders.

World-renowned faculty lead experiential sessions, group discussions, and individual exercises where participants explore the factors that have shaped their leadership thus far as well as new practices they can employ going forward.

Peer-to-peer networking opportunities both during and after the program foster powerful life-long connections.

Participants return ready to articulate their leadership vision and carry out career-transforming action plans.

## Who Attends

Senior executive women with 15+ years experience from across various sectors and industries who play a significant role in setting the business direction of their organizations. Participants have experience managing P&Ls and cost centers, generating revenue, driving innovation, and leading global, cross-functional teams. Typical titles: Senior Vice President; Vice President; Senior Director; Managing Director; General Manager.

## Key Takeaways

During the program, participants hone their abilities to:

- Manage change and innovation for organizational performance and results
- Work across “silos” to drive organizational goals
- Improve perception and communication skills by analyzing works of art
- Expand strategic agility and decision-making skills
- Negotiate, build trust and win buy-in for optimal outcomes
- Invest in personal health and well-being for sustainable career success

[execed.smith.edu/sep-program](https://execed.smith.edu/sep-program)

DATES: July 13–16, 2020

FEE: \$10,200 USD by April 2 or \$10,500 USD after April 2

LOCATION: Smith College, Northampton, MA

CONTACT: Meredith Courtney, [mcourtney@smith.edu](mailto:mcourtney@smith.edu), (413)585-2586



“

*The course was outstanding and far exceeded my expectations. It was the most powerful and useful professional/personal course that I have attended. There was a great balance between lectures/discussion/activities as well as networking and breaks.”*

2017 PARTICIPANT



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SENIOR STEM EXECUTIVES

# DIRECTING INNOVATION

## About the Program

The Directing Innovation Program supports senior STEM executives in leading during these times of rapid and profound change, amidst the specific challenges they face as female leaders in especially male-dominated fields.

World-renowned faculty lead experiential sessions and group discussions, where participants explore the factors that have shaped their leadership thus far as well as new practices they can employ going forward.

Peer-to-peer networking opportunities both during and after the program foster powerful life-long connections.

Participants return ready to articulate their leadership vision and carry out career-transforming action plans developed throughout the program.

## Who Attends

Senior executive women in STEM with 15+ years experience who have a significant impact on setting the business direction of their organizations. Participants have experience managing P & L and cost centers, generating revenue, driving innovation, and leading global, cross-functional teams. Typical titles: Senior Vice President; Vice President; Senior Director; Managing Director; General Manager.

## Key Takeaways

During the program, participants hone their abilities to:

- Collaborate under complicated circumstances to support innovative solutions
- Use persuasion, power and influence for career and company growth
- Assess and deliver critical strategic decisions in the face of insufficient information
- Work across “silos” to drive organizational goals
- Negotiate, build trust and win buy-in to drive optimal outcomes
- Invest in personal health and well-being for sustainable career success

[execed.smith.edu/di-program](https://execed.smith.edu/di-program)

**DATES:** March 1-6, 2020

**FEE:** \$9,675 USD by November 15 or \$9,975 USD after November 15

**LOCATION:** Las Vegas, NV

**CONTACT:** Meredith Courtney, [mcourtney@smith.edu](mailto:mcourtney@smith.edu) or call (413)585-2586



*We are proud to collaborate with the Society of Women Engineers (SWE), the world's leading professional organization for women engineers.*

“

*How refreshing to be around so many women leaders. I was able to much better articulate my ideas for how to develop and execute our vision. It also reminded me to support emerging women, which has already helped me identify and develop new talent.*

ENGINEERING & SITE DIRECTOR, DEFENSE & SPACE



EMPOWERING WOMEN LEADERS

# MID-LEVEL EXECUTIVE PROGRAM

## About the Program

The Mid-Level Executive Program provides mid-level leaders with the tools they need to excel and advance into executive ranks. Through experiential sessions and group discussions, world-renowned faculty instill theory, skills, and experiences that propel women in their professional lives and beyond.

Peer-to-peer networking opportunities both during and after the program foster powerful life-long connections.

Participants return ready to articulate their leadership vision and carry out career-transforming action plans developed throughout the program.

## Who Attends

This program is targeted to mid-level managers and directors with 10-15 years of experience from across various sectors and industries. Participants may lead teams with operational, business unit, or line responsibilities, and are identified as likely to move up within their organizations.

Typical titles: Senior Manager; Site Leader; Regional Head; Area Vice President; Director; Business Unit Manager.

## Key Takeaways

During the program, participants hone their abilities to:

- Transforming fear into fuel for effective action
- Build executive presence and influence
- Resolve conflicts and build trust with effective communication techniques
- Collaborate and lead more effectively through authentic relationships
- Invest in personal health and well-being for sustainable career success

[execed.smith.edu/mep-program](https://execed.smith.edu/mep-program)

**DATES:** June 21-25, 2020

**FEE:** \$9,200 USD by March 1 or \$9,500 USD after March 1

**LOCATION:** Smith College, Northampton, MA

**CONTACT:** Meredith Courtney, [mcourtney@smith.edu](mailto:mcourtney@smith.edu), (413)585-2586



“

*It was an excellent program that I fully enjoyed and will highly recommend. It had pieces that I can apply both professionally and personally and I can use pieces of every single session, which is pretty rare these days. Very well done!*

SENIOR MANAGER, PMO, MEDICAL DEVICES



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## EMERGING MANAGERS IN STEM FROM SPECIALIST TO STRATEGIST

### About the Program

Emerging women leaders working in STEM fields are equipped with the tools they need for success as new and advancing managers.

Through experiential sessions and group discussions world-renowned faculty instill theory, skills, and experiences that propel women in their professional lives and beyond.

Peer-to-peer networking opportunities both during and after the program foster powerful lifelong connections.

Participants return ready to articulate their leadership vision and carry out career-transforming action plans developed throughout the program.

### Who Attends

New managers or functional specialists slated for future leadership roles working in STEM. Typical titles: Project Manager; Senior Researcher; Team Lead; Technical Lead.

### Key Takeaways

During the program, participants hone their abilities to:

- Problem solve and collaborate under complicated circumstances
- Develop leadership presence
- Maximize performance in an on-demand world
- Learn negotiation skills and win buy-in for optimal results
- Communicate effectively under pressure with teams
- Create a culture of candid feedback to achieve great results
- Invest in personal health and well-being for sustainable career success

[execed.smith.edu/s2s-program](https://execed.smith.edu/s2s-program)

DATES: June 7–11, 2020

FEE: \$8,900 USD by February 20; \$9,200 after February 20

LOCATION: Smith College, Northampton, MA

CONTACT: Meredith Courtney, [mcourtney@smith.edu](mailto:mcourtney@smith.edu), (413)585-2586



*We are proud to collaborate with the Society of Women Engineers (SWE), the world's leading professional organization for women engineers.*

“

*The program was so unique and comprehensive—the best professional training experience I've ever had. I was surprised by how powerful and emotional it was. The sessions were thoughtful, relevant, and flawlessly executed.*

RESEARCH SCIENTIST, AEROSPACE



EMPOWERING WOMEN LEADERS

# EMERGING MANAGER PROGRAM

## About the Program

Emerging women leaders are equipped with the tools they need for success as new and advancing managers.

Through experiential sessions and group discussions world-renowned faculty instill theory, skills, and experiences that propel women in their professional lives and beyond.

Peer-to-peer networking opportunities both during and after the program foster powerful lifelong connections.

Participants return ready to articulate their leadership vision and carry out career-transforming action plans developed throughout the program.

## Who Attends

New managers or functional specialists slated for future leadership roles.

Typical titles: Project Manager; Senior Researcher; Team Lead.

## Key Takeaways

During the program, participants hone their abilities to:

- Problem solve and collaborate in complex work environments
- Maximize performance in an on-demand world
- Learn a powerful framework for effective strategy and decision making
- Create a culture of candid feedback to achieve great results
- Invest in personal health and well-being for sustainable career success

[execed.smith.edu/programs/emerging-leader-program](https://execed.smith.edu/programs/emerging-leader-program)

DATES: July 19–23, 2020

FEE: \$8,900 USD by April 3; \$9,200 after April 3

LOCATION: Smith College, Northampton, MA

CONTACT: Meredith Courtney, [mcourtney@smith.edu](mailto:mcourtney@smith.edu), (413)585-2586

A simple graphic of a double quotation mark.

*Thank you for all of the preparation and hard work that went into making this an amazing week personally and professionally. I have been to several leadership courses over the past years, and I can honestly say I got more from this program than any I have attended before. Thank you!*

2019 PARTICIPANT

